

JOIN US FOR THE 25TH ANNUAL
CONCORDIA CLASSIC
CHARITY
GOLF
TOURNAMENT



Elmhurst Golf & Country Club



WEDNESDAY
AUGUST 13
2025

REGISTER TODAY AT:

info@concordiafoundation.ca

or by phoning

204-926-7833/204-926-7849

Welcome to the 25th Annual Concordia Classic!

The Concordia Community is thrilled to have exceeded our fundraising goal in 2024. We owe this success to the unwavering support and participation of each and every one of you in the 24th Concordia Classic in August. Your contributions have made a significant difference.

Our campaign, with your generous contributions, has brought the robotics revolution in orthopedic surgery at Concordia Hospital to life. This surgical system, a testament to our commitment to excellence, combines the skill and expertise of our arthroplasty surgeons with the precision of the device for total knee replacement. The result? A significant improvement in patient experience and outcomes, reinforcing our promise to serve our patients even better.

As we continue to strive for excellence in surgical care, we invite you to join us in our future fundraising efforts. Your support is crucial in helping us to provide the best possible care to our patients.

Your Golf Committee

It is incredible to note that 2025 marks the 25th year of our signature event.

While much has changed in the world and on the Concordia Campus over that time, many things remain very much intact: our values, our promise to the community, and our collaboration. This entire committee, including each and every one of you, has come together in our united purpose year after year with even greater commitment. Your long-standing dedication is the backbone of our event's success.

The desire to make a notable difference in the community and deliver a memorable experience for our golfers and sponsors drives the people who volunteer for this event. We offer kudos to those who invest their time to make this event a success. Your efforts have a profound impact on our community, and we are proud to be part of this collective endeavor.

We continue to enjoy excellent partnerships with all of you who rise to the challenge each year—golf clubs in hand and heart on your sleeves—to ensure this event is a success year after year. Our partnership with Concordia Hospital, Concordia Foundation, and Concordia Wellness Projects Inc. gives us meaning and is the reason for this event.

CORI: Surgical Robot System 2024

This is the latest addition to our surgeons' toolkit and has been funded by the Concordia Foundation. CORI =Core of Real Intelligence is a handheld, portable, and intuitive system designed for robotic-assisted knee replacement surgery. Thanks to our generous donors and golfers, our surgeons can deliver even better patient care and impact with this system.

New Patient Chairs for Urgent Care in 2023

In 2023, you helped us raise enough money to outfit our Urgent Care with comfortable patient chairs so that people can wait comfortably for medical assistance in our Urgent Care.

OR #5 Completed in 2023

Our "Cause" and focus for 2022-2023 was to raise funds to renew the Operating Room at Concordia Hospital to alleviate the backlog of surgeries. A huge thank you to the Kothari Family for their gift of \$150,000 for this project and the proceeds from the golf tournament, which are making this a reality.

Day Surgery Completed in 2022

We were thrilled to have met and exceeded our fundraising goal the past year and are thrilled to report that the new Day Surgery at the hospital has also met its goal. Construction has been completed, welcoming patients and staff to a new sparkling space.

On behalf of each volunteer, committee member, Concordia Foundation Board, and staff, we want to express our deepest gratitude for your unwavering support. We thank you and look forward to seeing you on August 13, 2025.

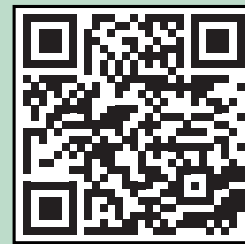
Let's chip this one in together!

Leroy Peters and Gerry Harms, Co-Chairs

For more information about our golf classic, please contact us by phone, email, text or online. We would love to talk with you and share our love of this event or visit our website at: www.concordiaclassic.golf or scan one of the following QR code:



More info on Golf Classic



Sponsorship Opportunities



ALL SPONSORSHIPS INCLUDE THE FOLLOWING:

- Recognition on all of our digital and print media for 12 months
- Signage, decals and recognition throughout the day on the course
- Appreciative advertising following the event
- Live messaging on CJNU radio at the tournament and mention for 21 days following the event
- Dedicated website www.concordiaclassic.golf
- Help us create a marketing message package with your brand

2025 SPONSORSHIP OPPORTUNITIES

MASTER STROKE PRESENTING SPONSOR

In Honour of the 25th Anniversary

\$25,000

Receive prominent brand visibility throughout the event, including logo placement on all marketing materials, tournament signage, and digital platforms. Enjoy exclusive on-site branding opportunities along with the chance to sponsor a specific hole. Receive three complimentary team entries (12 golfers) in the tournament, ensuring direct engagement with participants and guests.

TITLE SPONSOR

\$10,000

As title Sponsor, your company, and its' logo, become the umbrella to the tournament. Every marketing component will feature your logo, beginning with the very name of the event, through to all signage, radio spots, and social media posts. Includes registration for 12 golfers.

COURSE SPONSOR

\$5,000

"Hit it on the screws" with this sponsorship level. Your company name and logo will be on all signage on the course, acknowledging you as "Course Sponsor". Includes registration for 6 golfers and multiple opportunities for corporate messaging.

SHOOT FROM THE HIP PUTTING CONTEST

\$3,500

Like the elusive albatross, this contest is unique and bragging rights as the champion are highly sought after. Using a specially designed putter and balls made of hip & knee replacement components, our golfers must quickly adapt to a whole new way of putting and reading the green. Players have the opportunity to interact directly with the team from our prestigious Hip and Knee Institute - and maybe get a little insight on how to read their next putt. Includes registration for 4 golfers.

TEAM PHOTO SPONSOR

\$3,500

This year we welcome Heather Vus, our tournament photographer, who will provide a fun and memorable experience as golfers pass by the team booth. Includes registration for 4 golfers.

PUTTING CONTEST

\$3,500

This one's a sure tap in for bird. As sponsor, your organization is invited to set up a display within the putting green to interact and engage with each golfer, promote your company while running a contest. Signage around the area will bear your logo and name, and a representative of your company will be invited to the podium at the wrap up event to award prizes. Includes registration for 4 golfers.

CART SPONSOR

\$3,500

Guaranteed to drive your message home, golfers will be especially thankful to your organization for providing the carts for the day. Your name and company log will appear on every cart and signage, welcoming everyone to the cart area at the start of the day. Includes registration for 4 golfers.

BEER SPONSOR

\$3,500

Some might call it "the perfect way to end a day on the course", we call it... well, the same thing. Seeing your name and logo on all signage around the 19th Hole is a perfect way for us to recognize you sponsoring this favored time. Includes registration for 4 golfers.

19TH HOLE SUPPER SPONSOR

\$3,500

Where does every golfer go at the end of a round? Where your company logo can be found! As sponsor of the coveted 19th hole, your company will be recognized on all signage and mentioned multiple times by the emcee during the tournament wrap up. Includes hosting the end of day supper and festivities to end a perfect day. Includes registration for 4 golfers.

SCORECARD SPONSOR

\$3,500

Looking to score a great impression with our participants? Your name/logo will be featured on all tournament scorecards and will also be on signage in the "Welcome/Registration" area. Includes registration for 2 golfers. We like to think that the scorecard sponsor is helping us keep golfers honest!

WINE SPONSOR

\$3,500

Be the wine sponsor for the 19th hole dinner and help us celebrate our 25th anniversary. A complimentary glass, or two, of wine will give our golfers something to toast in honour of your sponsorship. Includes 4 golfers with our thanks.

LUNCH SPONSOR

\$3,500

Truly one of our participants' favourite times - reconnecting with friends and the anticipation of golf and a great day on the links. Your company is sure to draw an enthusiastic round of applause to show their gratitude to you as the sponsor of the kickoff event of the day. Includes registration for 4 golfers and numerous marketing opportunities.

VOLUNTEER SPONSOR

\$2000

We have a great team of volunteers who work tirelessly in the days leading up to, and on, the course during the event. Show your appreciation and support by having your company name and logo on volunteer clothing worn during the tournament. Includes registration for 2 golfers.

FIRST AID SPONSOR

\$1,500

As the sponsor of our "First Aid/Medical Station", your company may literally save a golfer's game! Your company name and logo will appear on signage around the station area. Includes registration for 2 golfers.

ACTIVITY SPONSOR

\$1,500

We provide your organization with a specific hole and the rest is up to you! Stage a contest for a Hole-in-1, Closest to the Line/Pin, "Longest Drive", "Most Unorthodox Swing", "Best Draw", or whatever! Have fun with it and get golfers engaged with your company's message and remembering you long after the tournament ends. Your logo/name will be on signage at your hole and also includes registration for 2 golfers.

8 spots available!

SOCIAL MEDIA SPONSOR

\$1,500

Take center stage with our Community Partner, CJNU, as they broadcast live from the course prior to tee-off and deliver live updates throughout the event. Includes an opportunity to co-host a broadcast with Frank Stecky at CJNU, plus join Frank, on-air, at the tournament. Includes multiple on-air mentions of thanks to your company prior to the event, signage featuring your company name/logo within the media/CJNU are and registration for 4 golfers.

BEVERAGE CART SPONSOR

\$1,500

Outside of the perfect putt, is there anything more beautiful than the arrival of the beverage cart? Help provide refreshments during an enjoyable day of golf by sponsoring the drink carts used by the Elmhurst staff. Your name and logo will be prominently displayed on all beverage carts throughout the day. Includes registration for 2 golfers.

VALET CLUB SPONSOR

\$1,2000

Be the first thing golfers see when they arrive. Our volunteer valets will meet and greet golfers at their car, and valet their clubs to the site. We will focus your logo, tagline and message to welcome golfers. This level of sponsorship also has numerous co-marketing opportunities and 2 golfers for the tournament. We are limiting this popular sponsorship to two only.

2 spots available!

REGISTRATION SPONSOR

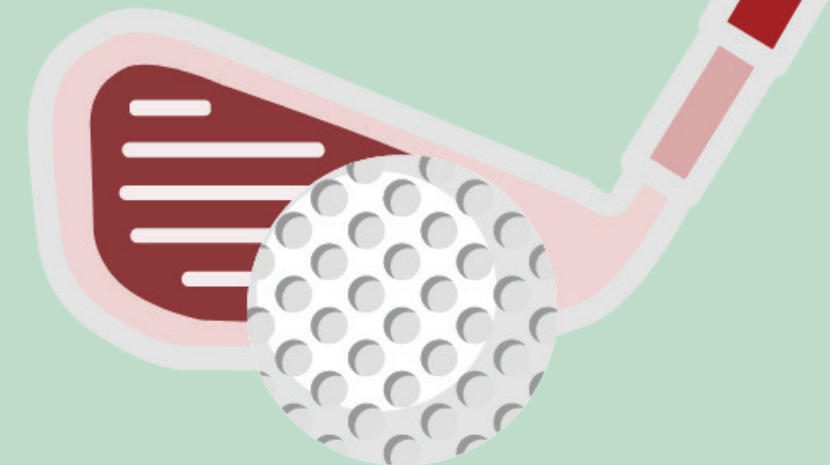
\$500

Make a great first impression as one of the first things that our golfers see as they are welcomed to the event by our Valets and Volunteers. Your name and logo will appear on signage in the welcome /registration area.

WELCOME SPONSOR

\$500

Make a great first impression as one of the first things that our golfers see as they are welcomed to the event by our Valets and Volunteers. Your name and logo will appear on signage in the welcome /registration area.



CONCORDIA CLASSIC



CHARITY GOLF TOURNAMENT Elmhurst Golf and Country Club



Thank you to our golf sponsors for making this year's Concordia Classic possible!

Join us next year for our 25th Annual Concordia Golf Tournament



Thanks to Our Generous Sponsors in 2024

Title Sponsor: Gerry and Barb Price

Course Sponsor: Concord Projects

Lunch Sponsor: Building Products & Concrete Supply LP

19th Hole Sponsor: Winnipeg Building & Decorating

Cart Sponsor: Derksen Plumbing & Heating

Putting Sponsor: Apollo Flooring

Shoot From the Hip Putting Sponsor: Muzeen & Blythe, Exchange Group

Event Photography Sponsor: PCL Contractors Canada Inc.

Beer Sponsor: Nortech Parking Systems

Beverage Cart Sponsor: L & A Stucco

Scorecard Sponsor: MJR Management Marketing Ltd.

First Aid: Pharmasave Concordia

Social Media Sponsor: Raymond S C Wan Architects

Activity Sponsors: Minic Drywall Ltd., Gypsum Drywall Interiors Ltd., Northwestern Roofing Ltd., MB Liquor & Lotteries

Valet Parking: Carefree Concierge, Platinum Parking

Flag Sponsors: Imperial Flooring, Global Drain

Welcome Sponsor: Allmar Inc.

Registration Sponsor: Scotia Bank

Hydration Sponsors: Lawton Partners, Concordia Physio & Sports Injury Clinic

Media: CJNU Nostalgia Radio

Prizes and In-Kind Contributions:

WWII Flight, Bergmann's on Lombard, Quarks, Bikes & Beyond, Princess Auto, Hyatt House, Winnipeg Blue Bombers, Scotia Bank, SOBR, Jonesy's Restaurant, Winnipeg Goldeyes, Gypsum Drywall, MB Liquor & Lotteries, Central Products & Foods, Winnipeg Jets, Assiniboine Downs, Harv's Inverted Air, Operation Walk Gala Tickets, Luxe BBQ, Boston Pizza, Elmhurst Golf & Country Club, Impressions by Hes, Crow Duck Lake Camp, Atlas Steel Pizza, Red River Ex, ACE Golfzone, Canadian Tire, Jones & Co, Concordia Community Clinic/Pharmacy