

25TH ANNUAL CONCORDIA CLASSIC

CHARITY GOLF TOURNAMENT

ELMHURST GOLF & COUNTRY CLUB
AUGUST 13, 2025



REGISTRATION INCLUDES

Greens Fee & Golf Cart

Signage, decals and recognition throughout the day on the course

Appreciative advertising following the event

Live messaging on CJNU radio at the tournament and mention for 21 days following the event

Dedicated website www.concordiaclassic.golf

SEE OTHER SIDE FOR

**SPONSORSHIP
OPPORTUNITIES**

2025 Sponsorship Opportunities

Premier Sponsor **\$25,000**

Be the Premier Sponsor of a Milestone Golf Tournament!

Join us in celebrating 25 years of excellence by becoming the Premier Sponsor of this prestigious golf tournament, in partnership with the Concordia Foundation. This is your exclusive opportunity to showcase your brand while supporting a meaningful cause.

Premier Sponsorship Benefits Include:

12 Golfer Entries – Treat your team or top clients to an unforgettable day on the course.

High-Profile Acknowledgements – Your brand will be prominently recognized throughout the event.

Co-Marketing & Media Exposure – Gain visibility through radio spots, print media, and digital promotions.

VIP Treatment – Enjoy exclusive access, premium hospitality, and networking opportunities.

Make a lasting impact while aligning your brand with a celebrated tradition. Don't miss this chance to be in the spotlight!

Title Sponsor **\$10,000**

As title Sponsor, your company and its logo become the umbrella to the tournament. Every marketing component will feature your logo – beginning with the very name of the event through to all signage, radio spots and social media posts. Includes registration for 12 golfers

Course Sponsor **\$5,000**

Your company name and logo will be on all signage on the course acknowledging you as "Course Sponsor". Includes registration for 6 golfers and multiple opportunities for corporate messaging.

Lunch Sponsor **\$3,500**

Reconnecting with friends and the anticipation of golf and a great day on the links. Your company is sure to draw an enthusiastic round of applause to show their gratitude to you as the sponsor of the kickoff event of the day. Includes registration for 4 golfers and numerous marketing opportunities.

Shoot From the Hip Sponsor **\$3,500**

Using a specially designed putter and balls made of hip & knee replacement components, our golfers must quickly adapt to a whole new way of putting and reading the green. Players have the opportunity to interact directly with the team from our prestigious Hip and Knee Institute – and maybe get a little insight on how to read their next putt. Includes registration for 4 golfers.

Beer Sponsor **\$3,500**

Seeing your name and logo on all signage around the 19th Hole is a perfect way for us to recognize you sponsoring this favored time. Includes registration for 4 golfers.

Cart Sponsor **\$3,500**

Guaranteed to drive your message home, golfers will be especially thankful to your organization for providing the carts for the day. Your name and company log will appear on every cart and signage, welcoming everyone to the cart area at the start of the day. Includes registration for 4 golfers.

Putting Contest Sponsor **\$3,500**

As sponsor, your organization is invited to set up a display within the putting green to interact and engage with each golfer, promote your company while running a contest. Signage around the area will bear your logo and name, and a representative of your company will be invited to the podium at the wrap up event to award prizes. Includes registration for 4 golfers.

19th Hole Sponsor **\$3,500**

As sponsor of the coveted 19th hole, your company will be recognized on all signage and mentioned multiple times by the emcee during the tournament wrap up. Includes hosting the end of day supper and festivities to end a perfect day. Includes registration for 4 golfers.

Event Photography Sponsor **\$3,500**

This year we welcome Heather Vus, our tournament photographer, who will provide a fun and memorable experience as golfers pass by the team booth. Includes registration for 4 golfers.

Volunteer Sponsor **\$2,500**

We have a great team of volunteers who work tirelessly in the days leading up to, and on, the course during the event. Show your appreciation and support by having your company name and logo on volunteer clothing worn during the tournament. Includes registration for 2 golfers.

Valet Sponsors **\$2,000**

Be the first thing golfers see when they arrive. Our volunteer valets will meet and greet golfers at their car and valet their clubs to the site. We will focus your logo, tagline and message to welcome golfers. This level of sponsorship also has numerous co-marketing opportunities and 2 golfers for the tournament. We are limiting this popular sponsorship to two only.

Beverage Cart Sponsor **\$2,000**

Help provide refreshments during an enjoyable day of golf by sponsoring the drink carts used by the Elmhurst staff. Your name and logo will be prominently displayed on all beverage carts throughout the day. Includes registration for 2 golfers.

Scorecard Sponsor **\$2,000**

Your name/logo will be featured on all tournament scorecards and will also be on signage in the "Welcome/ Registration" area. Includes registration for 2 golfers. We like to think that the scorecard sponsor is helping us keep golfers honest!

Activity Sponsors **\$2,000**

We provide your organization with a specific hole and the rest is up to you! Stage a contest for a Hole-in-1, Closest to the Line/Pin, "Longest Drive", "Most Unorthodox Swing", "Best Draw", or whatever! Have fun with it and get golfers engaged with your company's message and remembering you long after the tournament ends. Your logo/name will be on signage at your hole and also includes registration for 2 golfers.

Registration Sponsor **\$600**

Make a great first impression as one of the first things that our golfers see as they are welcomed to the event by our Valets and Volunteers. Your name and logo will appear on signage in the welcome /registration area.

Welcome Sponsor **\$600**

Make a great first impression as one of the first things that our golfers see as they are welcomed to the event by our Valets and Volunteers. Your name and logo will appear on signage in the welcome /registration area.

Flag Sponsors **\$500**

Being a Flag Sponsor is a great way to show your support as a corporate sponsor or individual supporter. We will place a customized flag on various holes with your logo or name and tag line to signal your support. After the tournament you can take the flag with you and

Super Pack Sponsor **\$500**

Super Packs is your ticket to 3 mulligans, 3 chances at the "Shoot from the Hip" Contest as well as your name into our prize draw. Have your logo on super packs; includes 4 super packs for your team

If you would like to contact us please email judy.mercer@concordiafoundation.ca or call at 204.813.4354

ALL SPONSORSHIPS INCLUDE THE FOLLOWING:

- Recognition on all of our digital and print media from September 2025 – March 2026
- Signage, decals and recognition throughout the day on the course
- Appreciative advertising following the event
- Live messaging on CJNU radio at the tournament and mention for 21 days following the event
- Dedicated website www.concordiaclassic.golf

